Demystifying the Path to Breakthroughs

Al Project Success

A SCALABLE SYSTEMS WHITE PAPER



Inspiring Innovation

S

Table of **Contents**

| 01 | Executive Summary | Page 03 |
|----|--|---------|
| 02 | The importance of AI for Enterprises | Page 04 |
| 03 | How does an AI Project Different from a Traditional Software Development? | Page 05 |
| 04 | Agile Methodology for Successful Al Project Management | Page 05 |
| 05 | Key Agile Principles to follow for AI Implementation | Page 06 |
| 06 | Pillars of AI Project | Page 06 |
| 07 | Five critical considerations Before building an Al implementation strategy | Page 07 |
| 08 | Steps for a Sustainable AI Strategy | Page 08 |
| 09 | Four Stages of an AI Project | Page 10 |
| 10 | Tracking AI Project Success for Faster time-to-market | Page 11 |
| 11 | Best Practices for Success | Page 12 |
| 12 | Reasons for Failure when Initiating an AI Project | Page 13 |
| 13 | Common Mistakes Observed During an Al Project Execution | Page 15 |
| 14 | Few Examples of Failed Al Projects | Page 17 |
| 15 | <u>Tips for a Successful AI Project</u> | Page 17 |
| 16 | Examples of Successful AI Project Execution | Page 18 |
| 17 | Critical Practice That Separate Al Project Successes from Failures | Page 19 |
| 18 | What can Enterprises Learn from Failed AI Projects? | Page 20 |
| 19 | <u>Future Roadmap</u> | Page 21 |
| 20 | Why Choose Scalable Systems for AI Project Implementation | Page 22 |

Executive Summary

Artificial Intelligence (AI) has matured enormously as a technology in recent years, gaining broad acceptance across the business world and driving significant benefits in various applications and industries. A certain mystique and noise surround AI projects that demand high levels of innovation, precision, capability, and agility. It might look like a standard software development delivery, but AI projects are a different class.

The whitepaper aims to penetrate the mystique and noise to find out what makes an AI project succeed or fail. It means identifying suitable approaches for the stakeholders to manage complex projects effectively and efficiently. However, the art and science of managing AI projects are still evolving, and we are still trying to find the correct project management practices.

Even the most promising ideas can falter in development due to poor project management and strategic missteps. Understanding the right processes and protocols is essential to unlock success. Therefore, continuous improvement and refinement of project management methods are imperative. These efforts lead to faster and more accurate execution, ensuring your app idea thrives. Al projects elevate complexity and costs beyond traditional software development. They are renowned for being among the most challenging pursuits to manage. Al projects involve intricate algorithms, quality data processing, and model training. Their development and deployment surpass conventional software projects in complexity and resource requirements. In summary, Al and ML projects demand meticulous attention, but their potential impact is substantial.

The teams working on complex and innovative projects possess unique skills and capabilities. One can observe diverse talents like data scientists, engineers, developers, designers, and UX specialists who follow well-laid-out processes and frameworks. Despite a rich talent pool and expertise, AI projects are venturing into a new & unexplored zone.

While Agile project management is crucial for development, data is the cornerstone of every AI project. Businesses must establish a robust data governance strategy to ensure the availability, quality, integrity, and security of the data used in their projects. Working with outdated, insufficient, or biased data can result in project failures and wasted resources.

The importance of AI for Enterprises

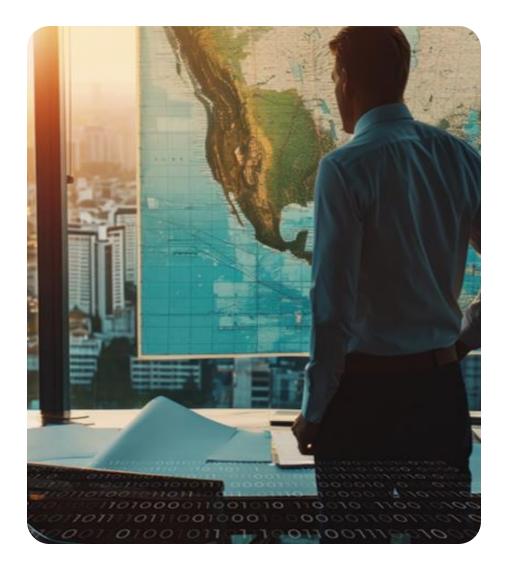
Al digital transformation isn't coming—it's already arrived with far-reaching benefits. Even if the integration of Al into business operations hasn't been undertaken, transformative technologies could be playing a big part in your operations.

With AI becoming more available and the costs of adopting advanced and latest machine learning (ML) algorithms and training neural networks lowered, deep learning techniques have become more attainable to organizations of all sizes and verticals.

Al is pivotal for 21st-century business success. Large datasets, comprising structured, unstructured, and semi-structured information, serve as the foundational material for generating profound business intelligence and analytics.

The powerful insights drive enhancements in existing business operations and open new opportunities. However, companies cannot fully leverage these extensive data repositories without the assistance of Al. For instance, deep learning techniques analyze vast datasets to uncover subtle patterns and correlations, granting companies a competitive edge. Simultaneously, Al relies on big data for training and generating valuable insights. To achieve meaningful predictions—unbiased by human preconceptions—Al requires abundant and high-quality data.

However, integrating AI into enterprise operations comes with risks and challenges that require a nuanced approach to developing capabilities while negating potential downsides. As one reads further, the path to a successful AI project execution becomes clear.



How does an AI Project Different from a Traditional Software Development Project?

Al project management requires a different approach than traditional software development or mobile app project management. The solution clarity is there from the outset in the traditional application development process. However, uncertainty and risk become common when determining a solution becomes challenging. This development approach aligns with top-down programming. In contrast, Al projects follow a bottom-up approach, particularly during the Proof of Value (POV) phase. Al derives conclusions from its own rules and processes, leveraging extensive datasets. As the Al development cycle matures, it unveils numerous opportunities. . Project completion involves navigating various exploration, experimentation, and trial stages. While this approach often yields revenue-friendly outcomes, it can also lead to higher development costs and extended timelines. Lastly, effective AI project management integrates change management into the Agile process. AI program managers adhere to the fail-fast principle, emphasizing rapid exploration and early identification of incorrect approaches rather than discovering flaws later in the development journey.

Agile Methodology for Successful Al Project Management

However, implementing AI projects is challenging for organizations due to concerns around complexity, uncertainty, and unique challenges. In the case of AI projects, Agile methodologies shine, offering a robust framework for managing and implementing successful AI projects. Unlike traditional software development, AI involves vast amounts of data, complex algorithms, and constantly evolving technologies. Traditional project management approaches, which rely on extensive upfront planning and rigid processes, often need to address these challenges. Agile methodologies, on the other hand, embrace flexibility, adaptability, and iterative development, making them ideally suited for AI projects. Agile methods offer a proven approach to managing and implementing successful AI projects. Agile methods are helping enterprises move forward with AI adoption. Companies can achieve faster time-to-market by accelerating development and by keeping solutions adaptable. The agile approach breaks down development into short sprints, allowing teams to quickly test, refine, and deploy new algorithms and models. This rapid cycle ensures AI and ML solutions stay up-to-date and perform optimally. Take Microsoft's Cortana virtual assistant, which was built using Agile principles. Agile helped them speed up development, respond to market changes and user preferences on the fly, and continuously improve Cortana with new features based on user feedback.

Key Agile Principles to follow for AI Implementation

To be successful in the field of AI, companies should adopt agile project management techniques. However, these techniques need to be tailored to the specific needs of AI projects. Agile methodologies like short iterations and continuous testing are crucial to ensure that the development of Artificial Intelligence aligns with customers' requirements and business objectives.

Faster Results

30

Encouraging team members to participate in open-source communities & stay updated on advancements is essential for preserving worker's happiness & output. It not only leads to employee satisfaction but also adds to the quality knowledge base of the company.

Better Collaboration

Acknowledge the team's expertise and express your commitment to ensuring their financial security. Compensation earned by the employee has a psychological impact and goes a long way in promoting stability of the team.

Identify Errors Early

Teams must constantly acquire new skills & technologies to stay competitive as AI advances quickly. Evaluate your team's strengths & shortcomings regularly & take proactive steps to close any skill gaps through initiatives for training & development.

Opportunities for Internal Mobility

Team members should be facilitated to investigate different positions and development trajectories inside the organization. An inclusive culture must be developed wherein people might feel respected and appreciated.

Pillars of AI Project

There is no magic formula for successful AI projects, but the right approach involves two key elementspeople and data. When both are present and wellmanaged, the AI project can deliver tangible benefits for the organization and the end-users at the same time.

The first pillar focused on bringing together people from diverse areas, such as product, engineering, and data, on ensuring the AI system was fed with domain-specific data, making it efficient and unbiased.

The second pillar is the data itself. Incomplete or poorly stored data is worthless for AI. Enterprises typically generate two types of data: structured data (like names and addresses) and unstructured data (emails, audio, etc.). Effective AI project management requires considering both data types during the development process.

The quicker you organize and make accessible your data, the sooner your AI project can move forward. This frees up critical resources to focus on building the AI model instead of cleaning, transforming, and standardizing the data. Quality data gives the AI project a strong foundation—the sooner one sets up, the sooner the AI model moves to completion.

Five critical considerations Before building an Al implementation strategy

01.

Define your needs and objectives

Spend some time defining your objectives and requirements before rushing into putting together your AI team. Which issues do you hope to resolve with AI? What knowledge and abilities will be required to accomplish these objectives? Establishing a clear vision for your goals will help you attract the best candidates.

02.

Know crucial roles and responsibilities

Before assembling your AI team, take some time to define your goals and specifications. Which specific problems do you expect AI will help with? What skills and expertise will be needed to achieve these goals? Having a clear vision for your objectives will help you draw in the top applicants.

03.

Selection of an ideal location is important

The efficacy of your AI team may be greatly impacted by its location. Consider elements including the cost of living, accessibility to talent, distance from industry centres, & cultural fitment. Choose a location based on what best fits the needs & preferences of your firm, whether that means having a remote team, an on-site staff, or a combination of both.

04.

Choose the right AI development partner

To enhance the capabilities of your internal team, you could find it advantageous to collaborate with outside AI development companies or consultants in some situations. Seek partners who have experience in your sector, a track record of accomplishment, & a cooperative mindset.

05.

Roles and Responsibilities should be clear

Effective communication and position clarification are critical to any team's success. Establish clearly the roles, duties, and expectations of every team member. This keeps things clear, guarantees responsibility, and creates a cooperative atmosphere where everyone can work well together to accomplish your Al goals.

06.

Make use of the best tools and practices

Give your AI team the resources, techniques, and technology they need to work as efficiently and productively as possible. Invest in project management software, version control systems, data analytics tools, and cutting-edge AI development platforms. To ensure that your staff is aware of the most recent developments in artificial intelligence, promote the adoption of best practices and ongoing learning.

Steps For a Sustainable Al Strategy

Step 1

- Blend tech skills with business know-how in teams.
- Adjust the team size to align with project's scope.
- As new projects emerge, reconfigure the resources composition accordingly.

Step 2

- Pinpoint the business processes where Artificial Intelligence can contribute value.
- Please prioritize the business functions that have the highest potential returns.
- Please develop a use case ladder that can serve as a foundation upon which future initiatives can be built.

Step 3

- Develop a use case ladder that can serve as a foundation upon which future initiatives can be built.
- Select the most promising AI projects that have the potential to create value.
- Refine projects for total production.

Step 4

- Please assign an executive sponsor for every Al initiative.
- Allocate budgets for each Al initiative at the C-level.
- Update the C-suite on project progress and results.

Step 5

- Identify any gaps in the required skill positions and hire personnel accordingly.
- Choose a team with both data science and business skills.
- Create education and training
 programs for individuals who
 use Al.

Step 6

- Define the performance parameters that all AI teams must adhere to.
- It is important to use metrics to monitor the progress of AI initiatives.
- Plan for a certain degree of failure and decide what is acceptable and what is not.

Step 7

- Consider the security, privacy, and ethical issues of using AI technology.
- Please consider government regulations when planning and ensure that you have measures to comply with them.
- Establish governance programs that promote best practices.

Step 8

- Update the data pipeline regularly.
- Identify required computing resources for AI initiatives.
- Estimate additional resource costs and budget accordingly to avoid unexpected expenses.

Step 9

- Make sure that there is enough reliable and trustworthy data available.
- Please identify the necessary internal and external data sets.
- Develop a robust infrastructure that can efficiently collect, sanitize, store, and distribute data.

Step 10

- Make sure that all Al objectives and deployments are in line with the overall business goals.
- Please clarify what constitutes success for every Al initiative.
- To measure the results accurately, know the baseline metrics.

Four Stages of an AI Project

Business Hypothesis

The successful implementation of an artificial intelligence solution requires a well-defined business case. Creating and verifying this business case is crucial to ensure the solution meets business needs and delivers expected results. The first step is to identify the problem that needs to be solved and the desired outcome. A detailed analysis of the current workflow, data sources, and technology stack should follow this. Once complete, the ROI and cost-benefit analysis should be performed to determine the project's feasibility. The business case should be presented to stakeholders for feedback and validation. It will ensure that the proposed solution meets the business requirements and delivers the expected value. Creating and verifying the business case is the foundation for a successful AI solution implementation.

Business Hypothesis

After deploying an AI solution, ongoing maintenance is crucial to maintain optimal performance. This entails regular system monitoring, issue identification, and necessary adaptations. Transparency and accountability are equally vital. Organizations must track data usage, evaluate performance, and ensure the system remains unbiased. Infrastructure and knowledge are essential for sustaining a skilled workforce and dedicated resources. Lastly, assessing internal capabilities and identifying capable candidates for system maintenance ensures continued success and alignment with initial business objectives.



Business Hypothesis

t's time to bring your AI solution to life! Now that the problem is clear, the customer is on board, and the business case is solid, let's get started. This is where we build the AI system itself. We'll prepare data for training and testing, then create and fine-tune the AI models. We'll also run rigorous tests to ensure everything works as planned. Once everything passes the tests, we'll integrate the solution with your existing systems and make it available. We'll launch it in its final form, which is ready for your end-users. But that's not all! We'll also monitor its performance and provide ongoing training for your team. Here's what makes AI unique: Unlike traditional software, AI solutions improve over time. We can continuously improve their accuracy and adapt them to changing circumstances by feeding them new data.

Business Hypothesis

To get the most out of AI, you need a systematic strategy. A developed business case helps stakeholders develop a solution to tackle real problems with tangible benefits. The first step is determining the issue you want to address and what results you expect. Then, closely examine how things work now, including your data and tech setup. Once you have accurate information, analyze the costs and potential returns to see if the project makes financial sense. Finally, get feedback from key decision-makers on your plan.

Tracking AI Project Success for Faster time-to-market

Define your needs and objectives

To effectively monitor the success of an AI project, it's essential first to establish a clear definition of success tailored to your specific problem and context. Align your AI project goals with your business objectives, customer requirements, and ethical guidelines. Remember the SMART criteria: ensure your goals are Specific, Measurable, Achievable, Relevant, and Time-bound.

Implement project methods

To monitor the success of an AI project, it's essential to employ suitable methods and tools for metric collection, analysis, and communication. Agile methodologies, such as Scrum or Kanban, are commonly used in AI projects. They facilitate frequent feedback, iterative processes, and adaptability. By embracing agile practices, organizations can navigate the uncertainties and intricacies of AI initiatives, delivering value more swiftly and efficiently.

Evaluate Project Outcomes

Outline project metrics

After defining your AI project goals, the next step is selecting relevant metrics for evaluation. Metrics are quantitative indicators to assess your AI solution's performance, quality, and impact. Depending on your objectives, consider using metrics such as accuracy, precision, recall, F1-score, ROC curve, AUC, MAE, MSE, RMSE, NPS, or ROI.

Monitor Progress

Continuously monitoring progress and performance throughout the AI project lifecycle is crucial. Monitoring allows you to detect and tackle issues, risks, and opportunities as they emerge. It also validates assumptions, hypotheses, and results, ensuring your AI solution meets expectations and requirements. Key methods for monitoring AI project progress include establishing milestones, employing KPIs, tracking tasks, maintaining data logs, and conducting model audits.

In conclusion, monitoring AI project success involves evaluating outcomes and impact. This assessment allows you to gauge how effectively your AI solution addresses the problem, aligns with goals, and provides value to stakeholders. Furthermore, evaluation facilitates learning from experience, process enhancement, and strategic planning for future improvements. Consider employing methods and frameworks such as surveys, interviews, focus groups, case studies, A/B testing, and MIOps to evaluate your AI project outcomes.

Best Practices for Success

Understanding the Artificial Intelligence landscape

An artificial intelligence company situated in a different nation or continent from its main office or client is known as a remote or dispersed Al team. Some benefits of this variation include reduced labor expenses, easy access to a wide talent pool, and flexible work schedules.

However, there are drawbacks as well, like difficulty in communicating, cultural disparities, legal concerns, and quality assurance. To assure the project's success, you must have a strong management structure, a well-defined scope, and a clear vision before you can assemble a remote team for Al.

Data Preparation

Unleashing the full power of AI hinges on having data ready to be used. Data preparation is the foundation of any successful AI project, big or small. Refers to transforming raw data into a usable format for AI applications. Cleaning errors, removing irrelevant information, and organizing the data into a format will help develop reliable AI models. On the other hand, messy or error-strewn data leads to unreliable and inconsistent output.

According to the data in the public domain, preparing data is almost 80 percent of the workload involved in executing AI systems. Unstructured or fragmented data will require additional time and effort to complete the two steps in data preparation: exporting and cleaning.

Reasons for failure when initiating an AI Project

Business Hypothesis

The successful implementation of an artificial intelligence solution requires a well-defined business case. Creating and verifying this business case is crucial to ensure the solution meets business needs and delivers expected results. The first step is to identify the problem that needs to be solved and the desired outcome. A detailed analysis of the current workflow, data sources, and technology stack should follow this. Once complete, the ROI and costbenefit analysis should be performed to determine the project's feasibility. The business case should be presented to stakeholders for feedback and validation. It will ensure that the proposed solution meets the business requirements and delivers the expected value. Creating and verifying the business case is the foundation for a successful AI solution implementation.



Take ownership of the project

Some businesses treat AI like a magic box - buy it, plug it in, and watch the profits roll in. This "fire and forget" approach often backfires, especially for complex AI projects.While more straightforward solutions like robotic process automation (RPA) can work this way, most AI requires ongoing care. Data sets evolve, algorithms can drift, and your goals might change. Ignoring these moving parts hurts your project's success.Take ownership of your AI. If you see problems, investigate, fix, or temporarily pause the function. Inaccurate results can be worse than no results at all. By actively participating in your AI project, you'll ensure it delivers the expected value.

3

Wrong Vendor or partner Choice

The success of your AI project hinges on having the right skills & expertise, regardless of whether you build it inhouse or outsource it. Great ideas with poor execution are a recipe for failure. Be realistic about your internal resources. Do your employees have the necessary skills & experience for the project?Think about how your project will affect the entire company. For example, if the AI is designed to identify waste, your internal team might be tempted to downplay findings. Could you be sure to ask many questions & take notes as you gather answers? Sure to ask lots of questions & take notes as you gather answers. With enough time and attention to your needs, the right vendor will come up. Lastly, trust your instincts when you do not have enough to ask many questions and take notes as you gather answers-a good feeling from a particular vendor.

Business objectives or goals aren't correct.

An enterprise's biggest mistake is focusing time, people, and investments on unsustainable projects. A wrong business objective diverts critical resources from a good project to one that will fail. Therefore, an enterprise must know when to say to an innovation that doesn't match the business goals or objectives. The best criteria for an AI project to be successful is whether it fulfills the following aspects-

An optimum ROI Acquiring new customers Optimizing business activity

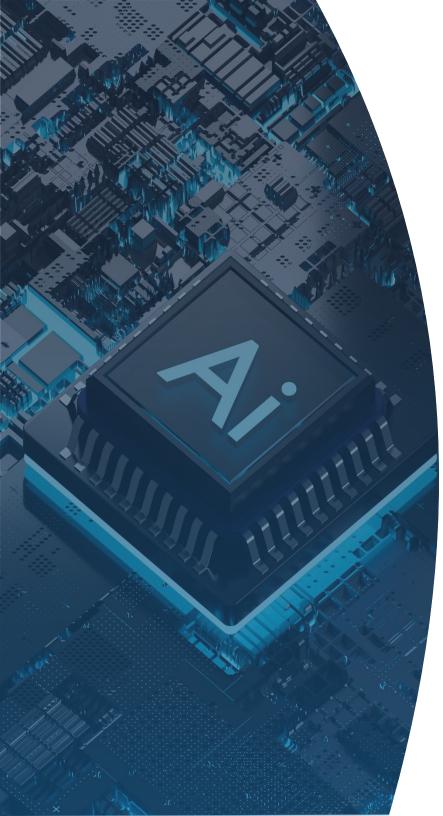
Flawed Data

Investing time, resources, and effort in understanding the problem or the business points becomes redundant if we do not identify the necessary data sources. When developing a new solution, understand the customer's data requirements. Additionally, conduct exhaustive research to explore existing data pools that could enhance your solution. If legacy data is essential for the customer, consider augmenting it with new data sources.Before initiating the project, organizations must validate the existing processes to identify adequate and pertinent data. The data should accurately reflect their business processes, include correct labels, and align with the requirements. Neglecting data quality can lead to flawed outcomes and pose risks when making critical decisions.

6

Flawed understanding of outcomes

The key to success is continuous progress with constant monitoring & feedback evaluation. Managers often jump from the current state ("as is") to the desired future ("to be") without proper planning. While the future holds promise, securing resources now is crucial. To prepare and track how business was done previously and the results achieved. Be transparent about your data collection and its limitations. No measurement system is perfect, but it gathers data consistently during a stable period. For entirely new missions, find similar organizations and use their metrics as a reference.



Common Mistakes Observed During an Al Project Execution

The biggest question for enterprises is avoiding mistakes during AI or ML project execution. Navigating the complexities and challenges is a daunting task. A brilliant idea can fall by the wayside if the organization doesn't focus on every step. Moving forward would become a dream if one doesn't know the common pitfalls associated with project implementation. With possible implementation failure points at your disposal, you can avoid the AI project failures that have caused financial losses, time wastage, and resource wastage for others.

Define your needs and objectives

To effectively monitor the success of an AI project, it's essential first to establish a clear definition of success tailored to your specific problem and context. Align your AI project goals with your business objectives, customer requirements, and ethical guidelines. Remember the SMART criteria: ensure your goals are Specific, Measurable, Achievable, Relevant, and Time-bound.

Implement project methods

To monitor the success of an AI project, it's essential to employ suitable methods and tools for metric collection, analysis, and communication. Agile methodologies, such as Scrum or Kanban, are commonly used in AI projects. They facilitate frequent feedback, iterative processes, and adaptability. By embracing agile practices, organizations can navigate the uncertainties and intricacies of AI initiatives, delivering value more swiftly and efficiently.

Poor MLOps execution

MLOps is critical—and will only continue to become more so—to scaling AI across an enterprise and ensuring it is deployed in a way that minimizes risk. MLOps' role is like that of DevOps in the software development lifecycle, which streamlines the building and maintenance of AI applications. Unsuccessful AI models would be developed on faulty data, leading to incorrect analyses and predictions. By implementing robust MLOps practices, the organization could design, monitor, and improve its machine learning models to ensure success.

Inadequate budget or unqualified talent

Most enterprises have a good idea of how to execute an AI project. However, the best and most well-laid-out plan would fail due to an insufficient budget for either talent hiring or infrastructure investment. An organization might have a team of experienced AI specialists but would lack the necessary processing power to deliver the solution. One could solve the problem by developing cloud computing, data warehouse, or infrastructure capabilities. However, the real problems are talent acquisition or budgetary issues. Organizations prefer leveraging a pre-existing AI engine rather than developing a new one.



Few Examples of Failed AI Projects

IBM's Watson for Oncology Project

The ambitious collaboration between IBM and MD Anderson Cancer Center aimed to create a cancer-curing system using IBM Watson's cognitive computing capabilities. Unfortunately, the project faced significant challenges. Engineers at IBM faced criticism for recommending unsafe treatments, and the system struggled to interpret medical papers as effectively as human doctors. Moreover, the software occasionally suggested bleeding drugs for cancer patients, exacerbating their condition.

Apple's Face ID Fail

Apple's Face ID technology, which relies on facial recognition for iPhone X, encountered a setback. Hackers managed to defeat it using 3D-printed masks costing around \$200. Although Face ID creates a 3D model of the user's face using machine learning and a camera, the hackers successfully bypassed it with a simple infrared-printed image on a 3D mask. Critics questioned Apple's claim that anti-spoofing neural networks safeguarded Face ID.

AI Robot's University Admission Failure

Researchers developed an AI robot named Todai to pass the entrance test for the University of Tokyo. However, Todai needed to improve their understanding of the test questions. The team realized that enhancing the robot's performance required introducing a broader range of related information into its system. They are now working on an improved version of improving the robot's academic study skills.

Tips for a Successful Al Project Project

Understanding Specific Needs: Successful companies that integrate AI begin by comprehending their unique requirements and the problems they aim to solve. While AI is a potent tool, its effectiveness hinges on its alignment with concrete objectives.

Data Quality: High-quality data forms the bedrock of successful AI projects. Companies that thrive invest in data collection, preparation, and quality assurance to ensure accurate AI models. To ensure accurate AI models, companies that thrive invest in data collection, preparation, and quality assurance.

Innovation-driven culture: Nurturing a culture of innovation and experimentation is pivotal. Successful companies encourage their teams to explore novel ideas and wholeheartedly embrace Al.

Continual Training: Ongoing training is critical. Successful organizations invest in upskilling their staff to maintain up-to-date AI expertise.

Examples of successful AI Project Execution



Amazon's AI-Powered Convenience Store

Amazon, a pioneering brand in adopting AI, has harnessed this transformative technology to enhance customer experiences. One standout use case is their convenience store in Seattle. By leveraging ceiling-mounted cameras and AI-backed sensors, Amazon eliminates the need for traditional checkouts—a universally disliked aspect of shopping. <u>Now, the system seamlessly tracks every customer interaction with products</u>.



PathAl's Diagnostic Advancements

PathAl revolutionizes pathology by leveraging ML algorithms. Advanced algorithms empower pathologists to analyze tissue samples more accurately, leading to effective diagnoses. Beyond diagnostic precision, PathAl aims for better treatment outcomes. Additionally, their technology assists in identifying suitable clinical trial participants. PathAl collaborates with Philips and the Bill & Melinda Gates Foundation to ensure consistent access to high-volume diagnostic support tools and services.

DR#FT

Drift's AI Chatbots for Lead Generation

Drift, an organization specializing in lead generation, employs AI chatbots, machine learning (ML), and natural language processing (NLP) to assist businesses. The intelligent chatbots facilitate meeting scheduling, streamline sales, and address customer queries. Drift's technology excels at automating once time-consuming marketing tasks. For instance, when a user engages with Drift, a chatbot proactively asks questions and promotes relevant content. The company's "Drift Assistant" also automates email replies, contact information routing, and lead management.

Critical Practice That Separate AI Project Successes from Failures

Surprisingly, the success of AI companies cannot be attributed to the resources they hire, technology adoption, or their investment. Many successful AI companies use the same products and services from the same vendors as those who have failed in their AI projects. Furthermore, organizations with high rates of AI success do not have some extraordinary team of data science or machine learning specialists who possess mysterious skills. Most successful AI organizations have skill sets like those of the average organization. So, what could be their success if it's not the team and technology?

To succeed in AI projects, treating them as data projects rather than application development or functionality-driven projects is essential. The focus should be on gaining insights or actions from the data instead of starting with preconceived functionalities. The effectiveness of an AI system depends on the data, not the programming, and the desired outcomes can be achieved through data-centric methods rather than coding-centric methods.

What can enterprises learn from failed Al Projects?

Enterprises require a highly specialized approach that caters to the intricacies and unique challenges of Al-driven innovation. According to a 2022 Gartner survey, only 54% of Al projects make it from pilot to production, which isn't surprising given the nature of Al project management. It's not just about keeping track of timelines and resources but also about understanding data dependencies, model training, and making frequent adjustments. Managing an Al project demands an entirely new life cycle management approach that fosters innovation, facilitates continuous learning, predicts potential roadblocks, and adapts Agile strategies to ensure the successful translation of complex concepts into functional products that align with business objectives and deliver value.

There are three critical success factors for organizations to succeed with AI implementation. The first is incorporating domain expertise into the design of the AI solution instead of relying solely on generalized algorithms. The second is obtaining the right quantities and types of data at each stage of the development process. The third factor is creating AI workflows that enable repeatable and deployable results. While the essence of every AI project will have a specific solution in mind, planning a roadmap backed by data is key. Namely, enterprise must outline the business use case, undertake research, and define the metrics with well laid-out budget.

Unclear Strategy

Al initiatives can fail to achieve their intended objectives. To guarantee success, aligning Al projects with business goals and defining measurable metrics is critical.

Miscalculation of Resources

Underestimating the resources needed for AI can lead to failure. Companies that have failed have often underestimated the costs, time, and expertise required for AI implementation.

Misplaced Result Expectation

Effective communication and expectation management are essential to ensuring stakeholder satisfaction. Companies that have yet to effectively communicate what AI can achieve have disappointed stakeholders.

Inaccurate Data

Ignoring data quality issues can compromise the reliability of AI models. Inaccurate or biased data can undermine the trustworthiness of AI systems, leading to their eventual failure.



Future Roadmap

Al projects offer enormous business potential across various industries using different workflows and characteristics. However, before investing in any AI project, it is essential to conduct a thoughtful analysis to identify project characteristics. A thorough analysis requires combining deep technical and business knowledge to work together, considering the needs and requirements of machine learning projects. It is crucial to plan the roadmap for the ML project accordingly, with absolute clarity upfront regarding the likely hurdles, difficulties, and the time it will take to solve them. Accounting for potential problems can make the project experience smoother and prevent disruptions during development and delivery to ensure allimportant organizational outcomes. To unlock AI technology's full potential and create meaningful business value, organizations should emphasize clear objectives, data quality, and effective project management. Ethical, legal, and user experience considerations are crucial in shaping successful AI solutions.Constructing a roadmap that incrementally enhances your capabilities, aligns with strategic objectives, and consistently enhances operational value becomes essential in delivering successful organizational results.

elif _operation == "MIRROR_Z": mirror_mod.use_x = False elif _operation == "MIRROR_Z": mirror_mod.use_x = False mirror_mod.use_y = Fals ? mirror_mod.use_z = True

#selection at the end -add t mirror_ob.select= 1 modifier_ob.select=1 bpy.context.scene.objects.active = 1 print("Selected" + str(movierier_ob)

Why Choose Scalable Systems for Al Project Implementation

In AI project implementation, Scalable Systems excels across People, Product, and Process. Their certified professionals bring deep expertise, ensuring adept handling of project intricacies. With a focus on tailored solutions, Scalable Systems selects and deploys optimal AI products. Their methodical approach prioritizes efficiency and transparency, minimizing risks and maximizing outcomes. By leveraging Scalable Systems' strengths, organizations embark on AI projects with confidence, knowing they have the support needed for success.

About Scalable AI

Scalable AI empowers organizations to transform complex data into strategic outcomes. By leveraging advanced analytics, our AI solutions enhance decisionmaking, improve operational efficiency, and drive measurable business value enterprise-wide.

www.scalableai.com

About Scalable Systems

Scalable Systems is a Data, Analytics & Al Company focused on vertical-specific innovative solutions. By providing next-generation technology solutions and services, we help organizations to identify risks & opportunities, and achieve sales and operational excellence to gain an innovative edge.

www.scalable-systems.com

Copyright © 2025 Scalable Systems. All Rights Reserved.

While every attempt has been made to ensure that the information in this document is accurate and complete, some typographical errors or technical inaccuracies may exist. Scalable Systems does not accept responsibility for any kind of loss resulting from the use of information contained in this document. The information contained in this document is subject to change without notice. Scalable Systems logos, and trademarks are registered trademarks of Scalable Systems or its subsidiaries in the United States and other countries. Other names and brands may be claimed as the property of others. Information regarding third party products is provided solely for educational purposes. Scalable Systems is not responsible for the performance or support of third-party products and does not make any representations or warranties whatsoever regarding quality, reliability, functionality, or compatibility of these devices or products.